

Tuesday, May 17, 2022

8:30 am to 9:00 am	Continental Breakfast (<i>Terrace Foyer - Ground level</i>)
9:00am to 9:15 am	The Nature and History of Money
9:15 am to 9:30 am	What is Bitcoin?
9:30 am to 10:00 am	How Bitcoin Works
10:00 am to 10:15 am	Altcoins and Stablecoins
10:15 am to 10:30 am	Break
10:30 am to 10:45 am	Other Interesting Digital Coins
10:45 am to 11:00 am	Central Bank Digital Currencies (CBDCs)
11:00 am to 11:15 am	Recent Executive and Legislative Activity
11:15 am to 11:30 am	The Emerging Shape of a U.S. CBDC
11:30 am to 12:00 pm	Discussion: Preparing Your Bank for Crypto
12:00 pm to 1:00 pm	Networking Lunch

Description

Do you tense up when people use terms like *blockchain* and *distributed ledger*? Are you quietly bewildered by the idea that a single Bitcoin could be worth tens of thousands of dollars? Would you have trouble explaining the difference between the CDC and a CBDC? If you answered "yes" to any of these questions, this session is for you. Join us for a non-technical (but fully financial) explanation of what digital currencies are, how they work, and what all the fuss is about.

Objectives

This session will give bankers a basic understanding of cryptocurrency topics, including:

- Do cryptocurrencies really have value?
- What is Bitcoin?
- How do Bitcoin processing and mining work?
- What are stablecoins and how do they hold their value?
- What are some of the more popular stablecoins and what makes them attractive?
- What is a Central Bank Digital Currency (CBDC) and will the U.S. Fed create one?
- Will there be an impact from the recent spate of executive and legislative actions?
- What can I do to help my bank prepare for the proliferation of cryptocurrencies?

About Our Speaker

Kevin Moland is a Senior Advisory Product Strategist for Jack Henry's Payments Strategy team, where he brings to bear four decades of experience working with financial solutions. Kevin has been a key player in the digital services revolution, providing product direction and design oversight for some of the nation's premier banking and payments companies. He is a featured presenter at conferences and industry events and has served as an adjunct faculty member for several prominent banking schools. His informal style and keen story-telling skills make him a sought-after speaker and teacher.

Digital Currency 101
A Crypto Class for the Rest of Us
Stonewall Resort - May 17, 2022

REGISTRATION INFORMATION

Return registration form to the attention of Courtney Campbell, Community Bankers of West Virginia, 101 N Kanawha St, Suite 201, Beckley, WV 25801, OR fax completed forms to 304-929-2485, OR email completed forms to courtney33@wvacb.com.

Registration fee \$195 per attendee. (Non-Members \$390)

PLEASE COMPLETE SEPARATE FORM FOR EACH ATTENDEE

Name: _____

Bank Name: _____

Email Address: _____

CANCELLATION POLICY

Cancellations received on or before **May 3, 2022** will receive a 50% refund; **NO REFUNDS** after May 3, 2022. *Substitutions are encouraged.*

LODGING INFORMATION

Stonewall Resort, 940 Resort Drive, Roanoke, WV 26447 A block of rooms have been reserved for our group at Stonewall Resort. The room rates per night are \$159 plus a resort fee. **RESERVATIONS MUST BE MADE BY April 25, 2022!** Please [click here](#) or call to make your own room reservations. For reservations call 888-278-8150.

PAYMENT INFORMATION

We Accept Visa, MasterCard & Amex

REGISTRATION FEE \$195 PER ATTENDEE
(Non-Members \$390)

Check Credit Card Invoice

Name as appears on card _____

Card Number _____ Exp Date _____

Address _____

City, State, Zip _____

Email Address _____ Phone Number _____

Please call 304-254-9822 for more information.